



GIVE - GROW - LEAD - INVEST IN OUR COMMUNITY

# LEADERSHIP

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# SAN LUIS OBISPO

## **NURTURE A DEEP CONNECTION TO THE THRIVING CENTRAL COAST OF CALIFORNIA**

We've created an unparalleled environment to foster personal and professional growth in the region's best leaders. Our family of over 1000 alumni is the most influential group of people advancing the educational, cultural, health and economic well being of SLO County citizens.

Prove your commitment to our  
community and your staff.

Visit our website at [leadershipslo.org](https://leadershipslo.org) for more information about our strategic goals, the upcoming class, and our incredible alumni.

For sponsorship details visit [leadershipslo.org/supportsponsor](https://leadershipslo.org/supportsponsor) and don't hesitate to email or call us at [dan@slochamber.org](mailto:dan@slochamber.org) or 805.234.3024

**DRIVE US FORWARD – PUSH US TO PURSUE OUR GOALS – KNOCK DOWN BARRIERS TO PARTICIPATION**

**CHALLENGE \$5,000**

**INSPIRE \$3,000**

**MOTIVATE \$2,000**

**INFORM \$1,000**

Leadership SLO is striving to improve its effectiveness and long term stability through a proactive focus on inclusivity and strengthened alumni engagement. Your sponsorship is crucial to that pursuit and is a powerful statement that you support the success of business, government, and people throughout the Central Coast.

<b>RECOGNITION AND MARKETING EXPOSURE</b>	<b>CHALLENGE</b>	<b>INSPIRE</b>	<b>MOTIVATE</b>	<b>INFORM</b>
Large logo on way finding sign <b>at all program events</b> for the year	X	X		
Logo on <b>all pages</b> of the Leadership SLO <b>website</b>	X	X		
Logo in the quarterly e-newsletter distributed to alumni, board, speakers, and supporters	X	X		
Logo printed on specialty item(s) distributed to the Leadership SLO Class	X	X		
Special sponsor recognition (or a flyer designed by your team) in the SLO Chamber e-flyers	X	X	X	
Choose Lead Sponsor recognition of our Retreat, Wine Raffle, or Graduation	X	X	X	
Opportunity for <b>five minute presentation</b> to the class on specific day	X	X	X	
Logo recognition on the "thanks" page of the Leadership SLO website	X	X	X	X
Sponsorship blog post on Leadership SLO website and linked to Facebook & Instagram	X	X	X	X
<i>Choose between the following:</i>				
Choose logo recognition for specific session signage (specific day or activity)	X	X	X	X
Opportunity to be recognized as a program <b>scholarship</b> sponsor	X	X	X	X

Specific days and activities: Food and Drink, Retreat, Wine Raffle, Media & Communication, Diversity & Inclusion, Business & Economic Development, Government & Sustainability, Health & Human Services, Criminal & Civil Justice, Agriculture & Manufacturing, Art & Education, Wrap Up Day, Graduation