



# LEADERSHIP

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## SAN LUIS OBISPO

### 2023 Strategic Plan

- Values –**  
 Community  
 Audacity  
 Inclusivity  
 Integrity  
 Relevancy

**Mission –**  
 We fuel a more engaged, inclusive, and vibrant Central Coast by igniting a passion to serve, kindling relationships, and equipping community members to lead.

	Q4 2023	Q1 2024	Q2 2024	Q3 2024	Q4 2024	Q1 2025
<b>TODAY</b> <b>STRENGTHEN COMMUNITY ENGAGEMENT</b> –Alumni engagement –Community partnerships –Expanded programs	STRATEGY: Alumni engagement – TACTIC: service and giving opportunities with recruitment, interviews, and graduation.					
			STRATEGY: Community Partnerships – TACTIC: Create structure for and launch partnership network.			
			STRATEGY: Expand programs – TACTIC: Follow through on BIPOC serving program feasibility study and evaluate opportunities for new programming.			
<b>EXPAND INCLUSIVITY</b> –Refined recruitment and interview culture –Curriculum development –Celebrate diversity	STRATEGY: Refine recruitment – TACTIC: evaluate interview format and culture					
			STRATEGY: Curriculum development – TACTIC: Shape diversity and inclusion focused day session and evaluate all sessions for improvement			
			STRATEGY: Celebrate diversity – TACTIC: Uplift underrepresented groups and community leaders proactively working to prioritize equity in the community			
<b>MATURE THE ORGANIZATION</b> –Expand capacity –Establish clear communication –Support sponsor and donor program	STRATEGY: Communication Strategy – TACTIC: Identify and deliver on communication commitments					
	STRATEGY: Long term fiscal sustainability – TACTIC: Strengthen sponsor program by better recognizing supporters					
			STRATEGY: Expand programs   TACTIC: Follow through on BIPOC serving program feasibility study and evaluate opportunities for new programming.			